

# PRESS RELEASE

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## HORIZON HOTELS LIMITED RECEIVES “WOMEN’S BUSINESS ENTERPRISE” CERTIFICATION

**Horizon Hotels Limited**, based in **Eatontown, New Jersey**, recently received certification by the Women’s Business Enterprise National Council as an official “Women’s Business Enterprise”. The hotel management company met the rigorous criteria set forth by the WBENC, the nation’s leading third-party certifier of women’s business enterprises.

One of the WBENC primary goals is to encourage equitable procurement opportunities for businesses 51% owned and operated by women. The organization also provides major corporations and businesses around the country with a source of highly qualified diverse suppliers. According to Cindy Cox Olcott, President of Horizon Hotels Limited, *“we are extremely honored to have qualified to be affiliated with the WBENC and we look forward to mutually beneficial business relationships with other members and participants”*.

Founded in 1976, Horizon Hotels Limited is one of the largest hotel management companies in the United States. With a portfolio of over 30 properties, the company handles all aspects of hotel, conference center and resort management – sales and marketing, food and beverage, accounting/financial reports, human resources, engineering, purchasing and operations. From the large convention hotel to the smaller limited feature property, Horizon’s multiple brand experience along with our “hands on” management philosophy enables us to adapt and operate under a variety of situations. *“We pride ourselves on fostering affirmative relationships with the owners and financial institutions that we have worked for over the years. The key to our success is our ability to tailor our services to the needs of our clients. This approach has proven successful with viable as well as distressed hotels,”* added Cindy Cox Olcott.

For further information on all services, please call (732) 935-9553 or refer to the Horizon Hotels Limited web site at [www.horizonhotels.com](http://www.horizonhotels.com)